

Ballet Center of Fort Worth Spring Recital

Playbill Advertisements

We will offer the opportunity for families and friends of our students to place an advertisement in our Spring Recital playbill for a business or as a dedication or encouragement message for a dancer.

Our playbill is 5.5" x 8.5" and will be printed in beautiful full color on high-quality paper.

Advertisement/Dedication/Message Options:

Scribble – \$10	a one-line sentence
Quarter Page – \$30	2.25" wide x 3.25" high (vertical, approx business card size)
Half Page – \$50	4.5" wide x 3.25" high (horizontal)
Full Page – \$90	4.5" wide x 7.5" high (vertical)

ALL ADS MUST be paid and turned in to Ballet Center of Fort Worth or e-mailed to: balletcenter_fw@yahoo.com by **Saturday, April 13**

- Layout will be determined by the playbill designer.
- Order and placement of "Scribbles" will be determined by the designer.
- Text only is acceptable. You may send text on the form below, or in an email, Word or PDF file.
Keep in mind that you may use colors for your text.
- Text may be combined with art or photos. If you are unable to design the ad yourself, please send instructions to the designer.
- Art or photos should be emailed, and must be at least 300 dpi. Resizing and/or cropping may be done by the designer in order to fit the ad size.
- Print-ready ads from individuals or businesses must be 300 dpi; jpeg format is acceptable.

Email: balletcenter_fw@yahoo.com

Please PRINT CLEARLY all information below

BCFW Student Name: _____

Person/Company purchasing ad: _____

Contact phone: _____ Contact email: _____

Size Option (circle one):	SCRIBBLE	QUARTER	HALF	FULL
	\$10	\$30	\$50	\$90

Payment Method: CASH CHECK CARD Amount: \$_____ Check# _____ Card type _____

Ad Type (circle one): TEXT only TEXT & IMAGE PRINT-READY

Text: Please print clearly! Or email to balletcenter@yahoo.com (include BCFW student name)